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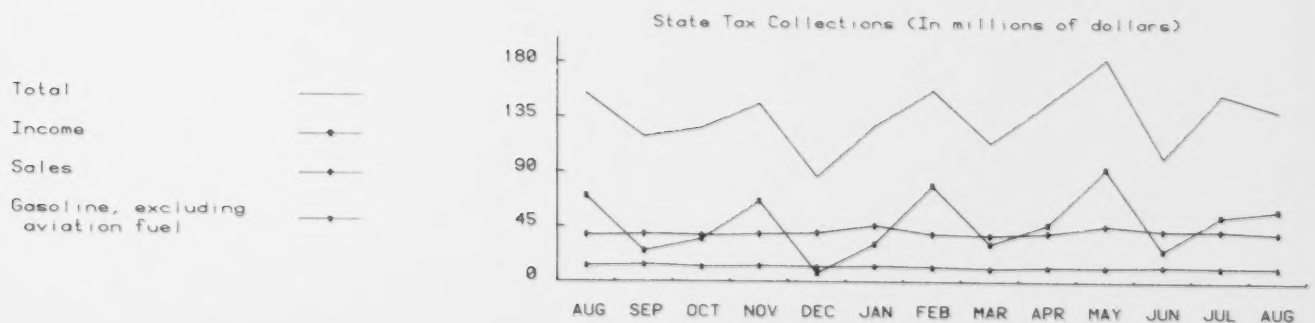
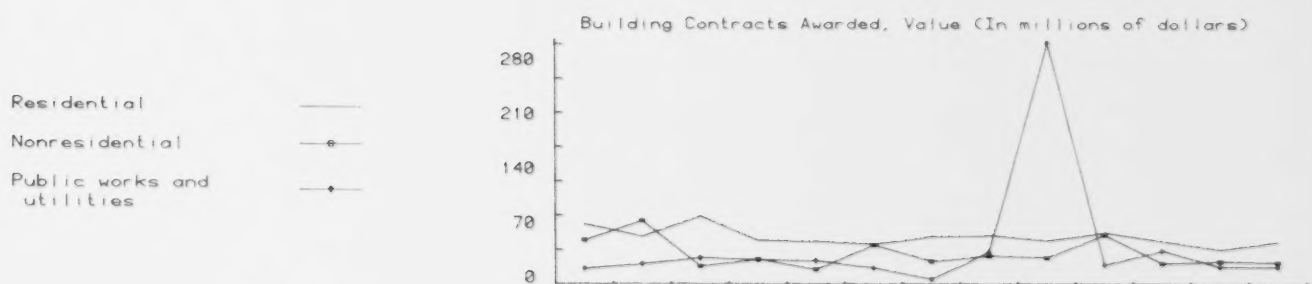
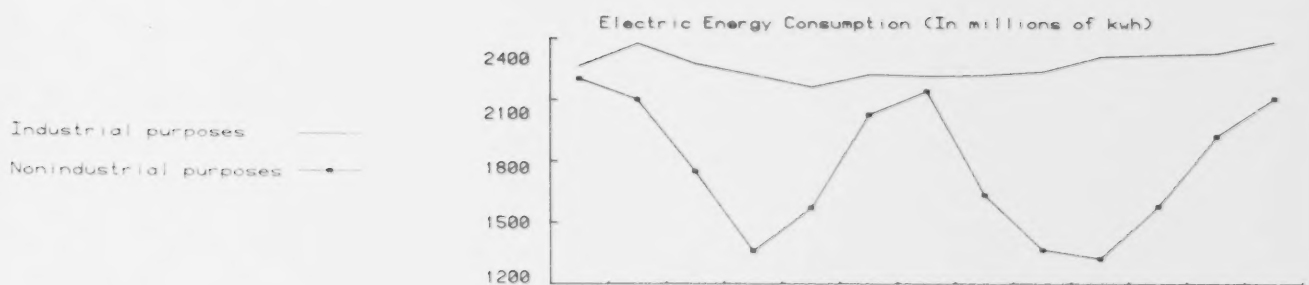
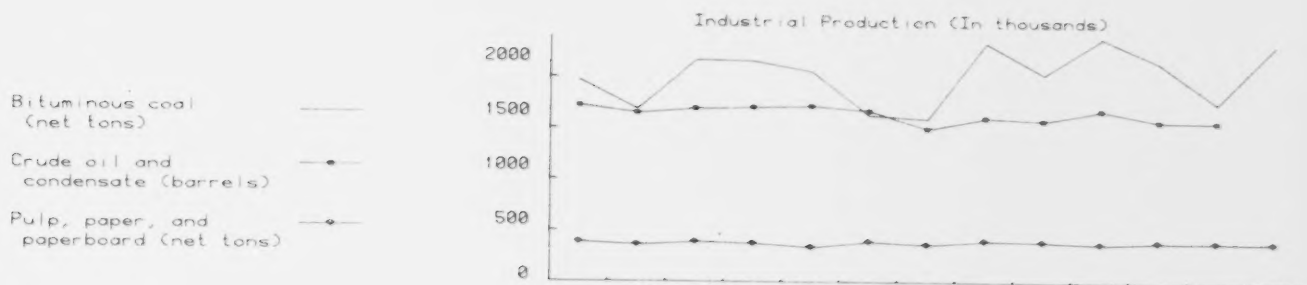
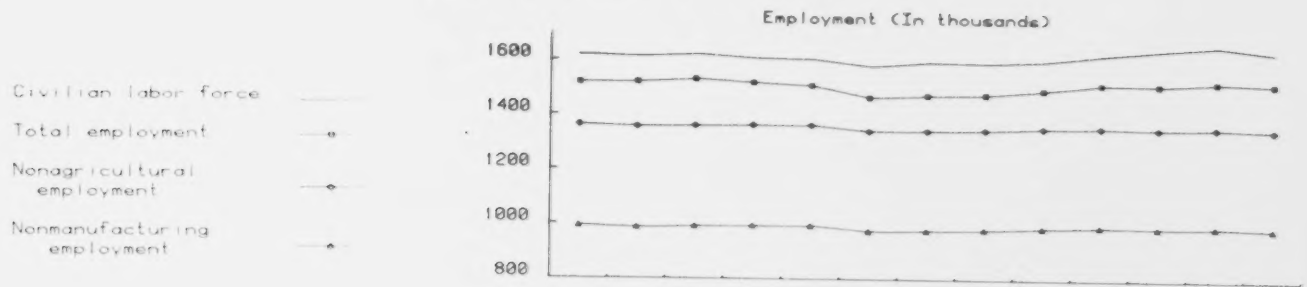
alabama business

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Alabama Business at a Glance

(AUGUST 1978 - AUGUST 1979)



GENERAL BUSINESS INDICATORS FOR ALABAMA

Type of Activity	Annual		1978						1979							
	1977	1978	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.	
INDUSTRIAL																
Bituminous coal production ¹ (1,000 net tons)	21,220	19,326	1,967	1,682	2,171	2,156	2,056	1,625	1,595	2,344	2,034	2,390	2,150	1,756	2,335	
Cement shipments (1,000 net tons)	2,356	2,900	331	282	291	222	189	170	160	239	275	264	255	209		
Coke production (1,000 net tons)	4,083	3,670	319	344	369	369	366	367	360	396	370	392	397	402		
Cotton consumption (1,000 lbs.)	420,318	412,082	33,879	34,356	34,144	40,458	30,744	34,201	30,829	36,388	32,529	33,488	32,298			
Crude oil and condensate production (1,000 barrels)	18,411	19,824	1,719	1,649	1,692	1,704	1,718	1,671	1,499	1,606	1,581	1,684	1,578	1,572		
Electric energy consumption, industrial purposes (1,000,000 kwh.)	25,747	27,073	2,365	2,476	2,376	2,320	2,262	2,323	2,316	2,321	2,339	2,412	2,421	2,427	2,484	
Pig iron production (1,000 net tons)	3,014	3,417	273	277	310	275	286	299	306	339	286	334	338	332	345	
Pulp, paper, and paperboard production (1,000 net tons)	4,501	4,455	382	356	387	372	337	393	365	404	395	377	398	397	394	
Steel ingot production, adjusted index (1967 = 100)	82.7	93.2	87.5	94.2	104.1	97.7	101.5	107.3	90.9	96.1	96.4	94.6	91.6	90.0		
Steel ingot production (Ala., Ark., Miss., Tenn.) ² (1,000 net tons)	3,959	4,265	347	354	392	352	368	372	358	411	370	412	377	386	397	
CONSTRUCTION																
Building contracts awarded, new and alterations combined ³ (\$1,000)	1,980,024	2,649,314	241,439	266,854	226,681	187,097	162,414	191,706	152,064	222,302	634,517	243,317	196,589	151,649	165,721	
Residential	1,016,144	1,304,837	121,658	97,227	137,510	88,365	85,667	80,583	97,033	99,449	88,334	104,521	87,394	70,462	85,915	
Nonresidential	593,847	658,761	88,749	128,712	36,233	49,530	29,385	79,159	46,131	56,659	53,305	99,508	41,615	45,541	44,585	
Public works and utilities	370,033	685,716	31,032	40,915	52,938	49,202	47,362	31,964	8,900	65,286	492,879	39,284	67,580	35,446	35,221	
Cement consumption (1,000 net tons)	1,410	1,496	151	129	149	117	104	65	77	126	108	126	122	100		
FINANCE																
Insurance sales, ordinary life (\$1,000)	4,388,334	4,993,002	470,780	422,418	429,125	415,287	460,925	409,115	421,672	492,090	497,596	517,002	512,417	492,023	507,071	
Savings in savings and loan associations ⁴ (\$1,000,000)	3,332	3,775	3,629	3,688	3,709	3,729	3,775	3,814	3,836	3,898	3,882	3,889	3,939	3,954	3,963	
Tax collections (\$1,000)	1,320,681	1,477,673	154,493	119,069	125,995	146,423	86,405	127,816	157,198	113,632	143,612	182,986	101,688	154,192	140,304	
Total	33,784	37,481	4,723	4,347	4,395	1,529	3,178	2,145	388	8,821	3,234	1,305	2,515	5,588	2,073	
Franchise	144,949	150,919	12,903	13,586	12,328	12,845	12,392	12,691	12,335	11,233	12,544	12,027	12,705	11,893	11,772	
Gasoline (excl. aviation)	420,817	493,972	70,449	25,448	34,968	66,499	7,096	30,912	78,730	31,170	46,630	93,294	25,573	54,075	59,467	
Income	23,474	26,791	2,457	1,872	2,712	3,082	2,688	1,914	2,449	2,085	2,167	2,521	2,127	1,764	2,461	
Motor fuels	415,947	456,694	38,535	39,086	38,011	39,480	40,570	46,301	38,795	38,210	39,694	46,567	42,481	41,738	40,000	
Sales	20,168	25,861	90	3	6,794	56	8	6,731	106	30	6,669	199	199	8,824	40	
2.2% Gross receipts	19,109	19,652	1,360	5,576		1,598	1,598	1,598	1,598	1,598	1,598	1,598	1,598	1,598	1,598	
TVA electric	50,630	52,099	4,698	4,437	4,502	4,324	4,186	4,228	3,772	4,052	4,235	4,420	4,330	4,871	4,575	
Tobacco	50,981	51,435	5,156	542	7,816	4,575	916	8,412	4,717	808	8,431	5,542	655	9,732	4,121	
Use	70,910	79,978	6,899	7,512	7,608	6,792	7,276	6,644	7,115	8,562	8,453	10,041	4,640	10,280	8,041	
Utility																
PRICES																
Consumer Price Index, U.S.* (1967 = 100)	181.5	195.4	197.8	199.3	200.9	202.0	202.9	204.7	207.1	209.1	211.5	214.1	216.6	218.9	221.1	
All items	181.5	195.4	197.8	199.3	200.9	202.0	202.9	204.7	207.1	209.1	211.5	214.1	216.6	218.9	221.1	
Food	189.6	202.8	205.2	207.5	209.5	210.6	211.5	213.1	215.6	217.6	219.8	222.4	225.5	228.4	231.5	
Housing	202.2	216.0	218.1	218.8	220.1	218.5	219.9	221.5	223.3	225.9	227.5	232.2	239.0	243.5	247.2	
Fuel and utilities	154.2	159.6	159.6	161.9	163.3	164.1	163.2	160.7	161.4	164.3	165.4	166.1	165.7	164.3	166.3	
Apparel and upkeep	177.2	185.5	188.1	188.7	189.7	191.4	192.6	193.9	195.6	198.1	202.9	207.7	212.6	216.6	219.6	
Transportation	202.4	219.4	221.4	222.6	224.7	227.0	227.8	230.7	232.6	233.9	235.1	236.3	237.7	239.9	241.8	
Medical care		220.4	223.7	225.1	226.5	225.9	228.3	231.5	235.0	241.2	250.2	260.8	275.4	287.1	296.3	
Energy																
Producer Price Index, U.S.* (1967 = 100)	194.2	209.2	210.4	212.3	214.9	215.7	217.5	220.8	224.1	226.7	230.0	231.6	233.1	236.6	238.1	
All commodities	194.2	209.2	210.4	212.3	214.9	215.7	217.5	220.8	224.1	226.7	230.0	231.6	233.1	236.6	238.1	
Industrial commodities	195.0	209.3	211.2	214.2	214.7	216.0	217.2	220.0	222.5	225.4	229.0	231.1	233.5	237.2	240.3	
Index of prices received by Alabama farmers (1966-68 = 100)	184.0	206.0	206.0	211.0	210.0	212.0	219.0	234.0	244.0	250.0	248.0	243.0	228.0			
Purchasing power of the dollar, U.S. (1967 = \$1,000)																
As measured by																
Consumer prices	551	512	506	502	498	495	493	489	483	478	473	467	462	457	452	
Wholesale prices	515	478	475	471	465	464	460	453	446	441	435	432	429	423	420	
LABOR FORCE AND EMPLOYMENT ¹																
Civilian labor force (1,000 workers)	1,534.0	1,593.0	1,618.5	1,612.4	1,621.0	1,606.2	1,603.9	1,579.1	1,595.0	1,592.8	1,601.4	1,623.8	1,643.7	1,659.7	1,636.0	
Unemployment	114.0	101.0	100.6	93.2	91.7	89.3	96.7	115.3	122.9	116.9	107.6	107.8	129.7	133.5	115.7	
Unemployment rate	7.4	6.3	6.2	5.8	5.7	5.6	6.0	7.3	7.7	7.3	6.7	6.6	7.9	8.0	7.1	
Employment	1,420.0	1,492.0	1,517.9	1,519.2	1,529.3	1,516.9	1,507.2	1,463.8	1,472.1	1,475.9	1,493.8	1,516.0	1,514.0	1,526.2	1,520.3	
Nonagricultural	1,269.2	1,336.3	1,361.6	1,355.3	1,359.5	1,361.7	1,361.3	1,340.6	1,343.1	1,346.5	1,354.0	1,356.0	1,354.0	1,358.2	1,351.5	
Manufacturing	354.3	365.3	369.4	369.2	368.0	368.2	365.7	364.8	363.8	363.8	364.9	361.6	362.7	362.7	361.7	
Durable goods	165.8	178.7	181.1	181.5	181.9	182.5	181.8	180.8	181.0	181.6	181.9	180.6	181.7	180.2	179.2	
Lumber and wood products	28.9	30.0	30.7	30.5	30.4	30.3	30.1	29.9	30.3	30.3	30.1	30.1	30.2	30.1	29.8	
Stone, clay, glass products	10.3	10.8	10.9	10.8	10.9	11.0	10.9	10.8	10.7	10.8	10.8	10.8	10.6	10.6	10.6	
Primary metals	42.2	44.6	45.1	44.9	45.0	45.1	44.9	44.3	44.3	44.1	44.8	44.6	45.0	44.4	44.0	
Blast furn. and steel works	17.4	18.4	18.6	18.4	18.5	18.7	18.7	18.5	18.6	18.6	18.8	18.7	18.9	18.9	18.7	
Iron and steel foundries	13.6	14.7	14.9	14.8	14.9	14.7	14.6	14.1	13.9	13.9	14.2	14.1	14.2	13.9	14.0	
Fabricated metals	24.8	25.3	25.3	25.1	25.4	25.7	25.4	25.3	25.0	25.2	25.4	24.6	24.6	24.4	24.7	
Machinery (incl. electrical)	27.0	31.2	31.2	32.0	32.0	32.2	32.2	32.4	32.5	32.5	32.8	33.1	33.2	32.7	32.0	
Transportation	17.9	20.1	20.8	21.2	21.5	21.5	21.5	21.5	21.9	22.1	22.0	21.1	21.5	21.3	21.8	
Other durable goods	14.7	16.7	17.1	17.0	16.7	16.7	16.6	16.4	16.7	16.6	16.0	16.3	16.6	16.7	16.3	
Non-durable goods	188.5	186.6	188.3	187.7	186.1	185.7	185.7	184.9	183.8	182.2	183.0	181.0	181.0	182.5	182.5	
Food	27.3	27.3	27.6	27.7	27.7	27.8	27.7	27.5	27.4	27.2	27.4	27.4	27.8	28.2	27.6	
Textile mill products	47.2	45.6	45.6	45.8	45.4	45.3	45.2	45.3	45.0	44.6	44.7	44.2	43.1	42.9	43.0	
Apparel	52.5	52.9	53.5	53.7	53.2	52.7	52.7	52.2	50.9	50.2	50.5	50.3	53.3	50.2	51.4	
Paper and allied products	20.2	19.4	19.8	19.3	18.9	18.9	19.0	18.8	19.4	19.1	19.2	19.3	19.5	19.5	19.1	
Printing and publishing	9.6	9.9	10.0	9.9	9.9	9.8	9.9	9.9								

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1978					1979							
	1977	1978	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.
LABOR FORCE AND EMPLOYMENT—CONTINUED															
Other employment activity															
State Employment Service (number)	272,736	269,276	26,571	22,052	22,338	19,310	15,400	26,816	21,537	26,105	23,413	30,434	32,953	28,365	
Job applications	115,250	109,979	11,979	9,243	8,557	6,583	4,945	7,165	6,739	8,652	7,958	8,852	13,975	14,316	
Nonagricultural placements															
Unemployment compensation															
Initial benefit claims (number)	308,697	297,194	21,778	16,645	19,299	20,603	26,532	66,646	30,242	32,653	26,812	27,089	29,457	47,001	
Payments (\$1,000)	108,675	107,482	9,315	7,030	7,294	7,987	8,266	13,180	11,295	12,913	9,874	10,782	9,818	11,599	
County data (civilian labor force and unemployment rate)															
Autauga	10,475r	12,754	13,469	13,225	13,349	13,309	13,386	13,357	13,659	13,371	13,508	13,816	13,877	14,040	13,822
Baldwin	27,495r	29,408	29,943	30,006	29,947	29,828	29,739	29,254	29,425	29,829	29,989	30,220	30,900	30,855	29,867
Barbour	10,712r	11,180	11,388	11,343	11,529	11,317	11,161	10,943	11,284	10,870	11,279	11,411	11,676	11,717	11,936
Bibb	4,689r	5,124	5,230	5,136	5,154	5,042	4,882	4,846	4,863	4,900	5,090	5,042	5,056	5,166	5,166
Blount	13,097r	13,606	13,593	13,940	14,232	13,708	13,441	13,008	13,265	13,347	13,617	14,056	14,156	14,165	14,195
Bullock	4,143r	4,254	4,334	4,635	4,572	4,359	4,207	4,044	3,977	4,023	4,114	4,297	4,290	4,342	4,418
Butler	8,119r	8,373	8,581	8,583	8,585	8,510	8,478	8,347	8,366	8,373	8,508	8,630	8,803	9,228	8,625
Calhoun	41,669r	42,709	42,585	42,156	42,353	42,495	43,575	42,096	42,412	42,444	42,232	42,754	43,091	43,589	43,345
Chambers	17,508r	17,603	17,883	17,740	17,402	17,307	17,286	17,092	16,885	16,849	16,799	16,243	17,124	17,904	16,874
Cherokee	8,912r	9,432	9,564	9,934	10,147	9,831	9,612	9,472	9,398	9,576	9,889	10,115	9,671	9,764	9,855
Chilton	11,540r	11,931	11,895	12,073	12,144	11,824	11,803	11,630	11,729	11,719	11,876	12,255	12,192	11,949	12,107
Choctaw	5,164r	5,353	5,350	5,502	5,530	5,430	5,492	5,429	5,479	5,382	5,538	5,611	5,624	5,684	5,652
Clarke	9,758r	9,790	9,632	9,599	9,604	9,529	9,581	9,714	9,899	9,701	9,662	9,865	10,181	9,969	9,600
Clay	5,375r	5,674r	5,691	5,829	5,919	5,819	5,743	5,688	5,757	5,731	5,825	5,934	5,844	5,915	5,825
Cleburne	4,556r	4,632	4,751	4,864	4,828	4,778	4,731	4,802	4,844	4,999	4,902	4,972	5,051	5,201	5,130
Coffee	16,878r	18,137	18,670	18,791	18,941	18,798	18,859	18,696	19,164	19,187	19,230	19,590	19,594	20,369	19,951
Colbert	21,544r	22,115	22,296	22,351	22,228	22,669	22,122	21,815	21,838	21,632	21,825	21,806	22,204	22,528	22,247
Conecuh	5,993r	6,584	6,761	6,864	6,933	6,760	6,691	6,620	6,722	6,702	6,758	6,965	6,931	7,105	7,077
Coosa	4,557r	4,839	4,892	4,924	5,038	4,924	4,940	4,885	4,959	4,900	4,979	5,104	5,176	5,300	5,229
Covington	15,004r	15,357	15,336	15,410	15,717	15,497	15,315	15,210	15,992	15,195	15,194	15,367	15,202	15,584	15,157
Crenshaw	5,974r	6,431	6,409	6,521	6,778	6,307	6,140	5,926	6,128	6,085	6,272	6,592	6,492	6,471	6,399
Cullman	24,183r	24,681	24,295	25,278	25,620	25,201	24,916	24,336	24,698	25,010	24,950	25,564	25,501	24,932	25,032
Dale	10,515r	10,171	10,224	10,321	10,582	10,317	10,248	10,019	10,052	9,997	10,337	10,383	10,379	10,619	10,549
Dallas	21,675r	20,769	21,150	20,775	20,654	20,338	20,295	19,910	20,019	20,002	20,440	20,572	21,135	21,632	20,895
DeKalb	23,215r	24,498	25,645	25,068	25,374	24,635	24,303	23,776	24,175	24,323	24,699	25,297	25,392	26,368	26,338
Elmore	15,217r	17,699	18,490	18,311	18,459	18,448	18,488	18,316	18,549	18,554	18,733	18,982	19,416	19,444	19,258
Escambia	15,117r	14,989	16,940	15,473	14,787	15,494	15,408	15,543	15,468	15,650	15,509	15,776	16,003	16,454	15,653
Etowah	37,982r	39,597	39,857	39,623	39,416	39,523	39,682	39,738	40,015	39,754	40,105	40,326	40,862	41,595	40,185
Fayette	9,020r	9,637	9,795	9,813	9,855	9,759	9,641	9,322	9,417	9,192	9,308	9,433	9,416	9,691	9,588
Franklin	11,020r	11,067	11,224	10,866	10,951	10,957	10,962	10,777	11,038	10,908	11,005	11,010	11,300	11,685	11,235
Geneva	10,118r	10,397	10,589	10,922	11,014	10,741	10,437	10,065	10,701	10,217	10,410	10,641	10,182	10,653	10,772
Greene	3,678r	4,332	4,417	4,403	4,415	4,271	4,160	3,746	4,195	4,064	4,136	4,220	4,096	4,101	4,080
Hale	4,769r	4,811	4,728	4,857	4,951	4,929	4,727	4,687	4,647	4,676	4,860	4,989	4,646	5,085	4,751
Henry	6,195r	6,776	7,031	7,254	7,513	7,149	6,820	6,582	6,645	6,668	6,824	7,048	6,705	6,859	6,683
Houston	35,761r	38,083	39,645	39,233	39,456	38,485	38,760	37,080	37,633	37,414	37,996	39,160	39,293	39,749	39,507
Jackson	20,465r	20,333	20,616	20,804	20,906	20,604	20,291	19,914	20,188	20,341	20,798	20,803	20,563	21,322	21,051
Jefferson	306,289r	302,793r	303,542	301,101	302,270	301,765	303,633	298,547	299,672	300,294	301,120	304,275	308,516	310,525	307,869
Lamar	6,837r	7,949	7,767	8,065	8,229	8,061	7,997	7,846	7,901	7,912	7,966	7,937	7,997	8,097	8,095
Lauderdale	30,565r	32,496	33,222	33,132	32,936	32,845	32,815	32,605	32,749	32,304	32,378	32,764	33,825	34,167	33,614
Lawrence	10,521r	12,566	13,147	13,559	13,307	13,073	12,869	12,852	13,012	13,134	13,272	13,198	13,224	13,407	13,034
Lee	29,544r	31,733r	31,782	31,494	32,467	32,356	31,799	31,857	32,055	31,934	32,434	32,562	32,270	31,824	
Limestone	18,477r	19,819	20,271	20,303	20,224	20,020	19,876	19,876	20,095	19,893	20,182	20,462	20,836	21,166	20,920
Lowndes	4,000r	4,376	4,545	4,564	4,697	4,606	4,540	4,292	4,408	4,317	4,445	4,535	4,462	4,519	4,625
Macon	7,104r	7,231	7,490	7,273	7,286	7,117	7,089	7,045	7,037	7,047	7,077	7,276	7,146	7,252	7,246
Madison	84,800r	86,159r	87,882	86,769	87,175	85,873	85,684	84,288	84,907	86,889	85,956	87,900	90,635	91,038	89,697
Marengo	8,718r	8,839	8,931	9,076	9,133	8,895	8,817	8,399	8,388	8,430	8,697	8,737	8,673	8,884	8,373
Marion	10,954r	11,612r	11,585	11,758	11,755	11,839	12,053	11,719	12,207	11,749	11,767	11,833	12,081	12,199	11,746
Marshall	24,156r	27,349	28,365	28,351	28,477	28,209	28,239	28,081	28,087	27,837	28,111	28,501	28,946	29,675	28,818
Mobile	145,471r	149,460r	150,988	150,774	150,254	149,172	149,621	147,490	149,011	150,314	149,569	152,750	157,130	155,473	152,054

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1978						1979							
	1977	1978	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.	
LABOR FORCE AND EMPLOYMENT—CONTINUED																
County data (civilian labor force and unemployment rate)—continued																
Monroe	8,950r 7.7r	11,134 6.8	11,643 5.8	11,813 5.4	11,740 5.9	11,502 6.0	11,228 6.7	11,381 7.9	11,314 8.1	11,736 12.0	11,186 6.8	11,352 7.4	11,399 9.0	11,466 11.1	11,361 8.2	
Montgomery	80,505r 6.2r	83,586r 5.5	85,129 6.0	84,182 5.7	84,720 5.5	84,332 5.2	84,298 5.2	82,981 5.8	83,778 5.3	83,603 5.3	84,533 5.3	85,932 5.2	88,678 6.8	88,780 6.3	88,316 5.9	
Morgan	33,631r 7.9r	34,984r 6.5r	36,044 6.9	35,395 5.6	35,638 5.5	35,379 5.7	35,296 6.1	35,156 8.0	35,438 7.7	35,440 7.3	35,596 6.8	35,912 6.5	36,373 7.9	36,806 7.9	36,790 8.1	
Perry	4,456r 9.4r	4,610r 8.4	4,651 9.3	4,867 8.1	4,852 7.0	4,677 7.2	4,542 7.0	4,608 7.6	4,655 9.8	4,621 7.7	4,663 7.5	4,872 7.0	4,885 9.5	5,072 11.2	4,888 7.6	
Pickens	8,401r 9.1r	8,101 8.7	8,155 7.9	8,072 7.7	8,050 7.6	7,846 8.5	7,752 8.1	7,655 8.2	7,690 10.0	7,656 8.1	7,725 10.1	7,840 8.8	7,824 9.1	8,081 9.3	7,940 7.5	
Pike	12,120r 5.5	12,457 5.2	12,380 5.6	12,324 5.4	13,188 4.6	12,759 4.5	11,690 5.1	11,430 5.9	12,420 7.3	11,701 4.8	11,929 4.7	12,197 4.8	12,275 6.1	12,151 7.0	11,911 5.6	
Randolph	8,007r 8.0	8,140 10.4	8,201 10.9	8,384 10.6	8,516 9.0	8,359 8.5	8,411 8.4	8,359 9.0	8,359 9.2	8,359 9.2	8,359 9.2	8,359 9.2	8,359 9.2	8,359 9.2	8,359 9.2	
Russell	18,397r 8.1r	18,407 7.2	18,780 7.8	18,619 7.7	18,414 6.7	18,533 7.0	18,491 6.8	17,220 6.8	17,231 6.8	17,165 6.8	17,071 6.8	17,300 6.8	17,574 6.8	17,711 6.8	17,694 6.8	
St. Clair	11,759r 6.6r	18,399 4.9	16,734 4.5	16,578 4.5	16,662 4.7	16,571 4.2	16,737 4.9	16,592 6.5	16,578 6.1	16,578 5.9	16,726 5.8	16,876 5.7	17,007 6.1	17,223 6.1	17,073 5.8	
Shelby	17,057r 6.2r	22,682 6.5	25,031 7.7	24,686 7.2	24,546 6.4	24,381 5.8	24,645 6.6	24,384 8.0	24,115 6.7	23,978 6.0	24,275 6.2	24,410 6.2	24,887 6.4	25,148 6.6	24,847 6.4	
Sumter	6,527r 6.3r	6,571 8.9	6,541 7.1	6,839 7.4	6,894 5.3	6,613 5.7	6,525 5.3	6,300 6.4	6,363 7.6	6,357 6.2	6,526 6.4	6,572 6.4	6,463 6.6	6,604 6.6	6,620 6.6	
Talladega	26,283r 9.4r	26,864 8.3	27,329 8.9	26,932 7.4	27,183 7.6	27,076 7.6	27,550 9.4	27,083 10.0	27,328 10.0	27,043 10.0	27,363 10.1	27,819 10.1	27,723 10.1	27,882 10.1	27,390 10.7	
Tallapoosa	15,852r 5.7	16,081 5.5	16,267 5.6	16,063 5.0	16,131 5.3	16,023 4.8	16,136 5.7	15,925 6.2	15,956 6.5	15,885 6.2	16,062 6.5	16,221 6.5	16,488 6.5	16,659 6.5	16,557 6.5	
Tuscaloosa	51,787r 7.0	51,592 6.9	51,397 6.7	51,097 5.6	51,502 5.3	51,484 6.1	51,252 5.8	50,597 7.2	51,316 7.5	51,224 6.6	51,520 6.6	51,783 6.6	50,797 6.2	51,010 6.5	51,172 6.5	
Walker	22,896r 7.1r	28,938 5.9	30,920 5.9	30,628 5.9	30,554 5.9	30,768 5.9	31,189 5.9	31,714 10.7	31,714 10.7	30,932 8.3	31,318 8.4	31,531 8.4	32,001 9.2	32,200 8.6	31,700 7.6	
Washington	6,772r 6.3r	5,654 10.1	5,626 11.4	5,761 10.4	5,682 9.8	5,462 9.3	5,402 9.7	5,215 12.1	5,222 13.2	5,210 11.3	5,236 11.3	5,398 12.4	5,286 12.4	5,763 14.7	5,542 10.7	
Wilcox	4,676r 11.1r	4,861r 7.1	5,079 6.5	5,068 6.4	5,208 6.0	5,103 6.7	4,989 6.9	4,887 11.4	5,053 11.4	4,949 9.3	4,951 9.0	5,095 8.8	5,055 10.0	5,411 9.3	5,018 14.4	
Winston	6,771r 10.1r	7,432 8.9	7,532 7.9	7,585 6.8	7,632 6.6	7,435 6.6	7,332 9.0	7,222 10.8	7,287 13.9	7,322 12.6	7,345 9.8	7,625 11.1	7,383 11.4	7,531 11.7	7,668 12.3	
TRADE																
Foreign, through Port of Mobile																
Imports	667,465	1,049,905	78,470	111,479	60,644	142,941	33,938	49,055	39,032	44,665	43,823	1,007	1,210	988	1,210	
Value (\$1,000)	22,585	35,633	3,210	4,478	1,652	3,775	671	1,007	1,007	1,007	1,007	1,007	1,007	1,007	1,007	
Shipping weight (1,000,000 lbs.)	708,588r	913,311	66,736	62,040	100,519	75,010	69,267	63,685	67,597	93,164	46,158	1,007	1,210	988	1,210	
Exports	11,122	10,454	939	639	900	732	522	498	696	873	522	1,007	1,210	988	1,210	
Value (\$1,000)	708,588r	913,311	66,736	62,040	100,519	75,010	69,267	63,685	67,597	93,164	46,158	1,007	1,210	988	1,210	
Shipping weight (1,000,000 lbs.)	11,122	10,454	939	639	900	732	522	498	696	873	522	1,007	1,210	988	1,210	
Shipments by water, Port of Mobile ^a																
(1,000 tons)	35,968	34,783	4,194	2,754	2,898	2,836	2,800	2,374	2,419	3,142	3,603	3,051	3,181	3,874	3,279	
Domestic																
Electric energy consumption, non-industrial purposes (1,000,000 kWh)	21,866	22,495	2,303	2,202	1,850	1,460	1,672	2,128	2,242	1,732	1,466	1,423	1,679	2,022	2,208	
Gasoline sales ^a (1,000 gallons)	2,178,852	2,163,414	194,090	177,648	184,223	177,758	182,386	176,921	161,156	179,910	172,515	182,220	170,611	168,881	179,066	
New passenger car registrations ^b (number)	178,909	176,113	16,506	11,630	14,842	12,994	14,860	13,889	12,925	15,562	14,718r	15,447r	12,639	13,196	15,088	
Retail sales by kind of business, state totals ¹ (\$1,000,000)																
Food	2,435	2,708	230	234	223	228	248	224	223	250	238	249	275	251	252	
General stores with food and gas	158	188	17	17	17	16	17	16	15	18	18	19	21	20	20	
General merchandise	1,636	1,778	149	140	146	174	269	119	120	146	155	158	150	140	107	
Apparel	386	423	36	34	36	38	63	32	28	37	40	36	35	33	36	
Furniture, furnishings, etc.	412	461	40	39	38	40	48	38	37	42	39	43	42	43	42	
Automotive	2,349	2,708	248	216	244	214	203	205	210	261	235	248	221	218	241	
Gasoline service stations	851	859	80	73	74	71	77	72	67	82	78	83	87	86	94	
Lumber and building materials	728	850	76	77	71	77	67	60	57	76	73	83	81	83	86	
Hardware and farm implements	365	423	37	34	41	36	33	27	28	37	40	39	37	32	38	
Eating places	690	809	72	69	69	67	71	66	64	77	75	76	76	76	75	
Drug stores	334	362	30	29	30	30	38	34	32	33	32	36	32	32	32	
All other retail	1,763	1,968	164	161	168	162	193	155	152	185	187	208	187	162	176	
Total sales by retail concerns	12,108	13,537	1,177	1,124	1,167	1,154	1,327	1,046	1,033	1,245	1,209	1,280	1,244	1,175	1,200	
Nonretail and unclassified concerns	4,026	4,573	409	376	429	417	449	356	379	433	406	460	451	406	452	
Total all sales at retail	16,135	18,110	1,586	1,500	1,596	1,571	1,776	1,403	1,411	1,678	1,615	1,740	1,695	1,581	1,652	
Retail sales, Standard Metropolitan Statistical Areas and counties ¹ (\$1,000)																
SMSAs																
Anniston	336,906	378,338	34,757	31,846	33,511	30,556	35,344	27,131	26,206	36,288	32,416	38,544	33,941	30,764	34,622	
Birmingham	4,328,519	4,856,558	421,592	401,394	439,261	424,023	481,459	398,969	388,333	452,649	442,160	460,042	456,595	435,711	443,473	
Florence	400,209	462,969	41,741	37,882	39,246	39,264	45,850	36,558	35,507	44,062	41,780	45,597	42,742	36,734	39,282	
Gadsden	320,993	371,328	33,264	31,657	33,003	31,417	34,570	29,186	28,494	34,763	34,025	35,785	34,473	32,617	35,532	
Huntsville	1,007,895	1,110,227	99,351	89,814	98,035	95,022	101,773	83,010	82,450	102,645	98,876	106,441	98,548	95,917	101,989	
Mobile	1,549,980	1,757,700	150,882	138,903	144,472	142,549	157,681	136,871	131,213	159,026	157,966	163,259	153,857	145,290	133,613	
Montgomery	1,024,454	1,196,843	106,045	99,436	103,684	100,905	109,079	94,553	94,603	108,796	104,632	109,811	108,766	99,625	112,481	
Tuscaloosa	432,745	474,953	42,121	42,063	41,010	41,471	44,109	37,350	36,539	41,786	40,764	43,624	42,285	40,832	43,787	
Counties																
Autauga	74,313	85,288	7,080	6,627	6,887	6,404	6,499	6,569	7,692	7,867	8,286	7,920	7,843	7,061	7,775	
Baldwin	239,838	273,318	23,990	21,350	22,199	21,306	21,996	19,555	19,760	25,496	24,982	27,522	27,983	23,906	22,869	
Barbour	52,971	56,554	4,629	4,233	4,543	4,312	5,548	4,230	4,256	5,371	5,259	5,469	5,204	4,419	4,733	
Bibb	24,809	27,255	2,480	2,248	2,299	2,400	2,406	2,021	1,923	2,295	2,269	2,422	2,590	2,214	2,577	
Blount	76,414	76,382	7,017	6,120	6,722	6,139	6,708	5,615	5,324	7,057	7,462	8,172	7,408	6,994	6,944	
Bullock	23,073	24,934	2,022	2,078	2,033	2,322	2,304	2,314	2,275	2,348	2,156	2,408	2,497	2,365	2,502	
Butler	51,764	59,353	5,163	4,914	5,077	4,524	5,650	4,859	4,302	5,489	5,160	5,591	5,480	4,750	5,540	
Calhoun	336,906	378,338	34,757	31,846	33,511	30,556	35,344	27,131	26,206	36,288	32,416	38,544	33,941	30,764	34,622	
Chambers	61,490	68,953	6,043	5,325	5,451	5,098	6,624	5,614	5,682	6,496	6,450	7,015	7,371			

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1978						1979							
	1977	1978	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.	
TRADE—CONTINUED																
Retail sales, SMSAs and counties—continued																
Counties—continued																
Colbert	189,732	220,100	20,286	18,128	18,723	18,281	20,964	18,841	18,853	21,486	20,780	23,692	21,785	17,492	17,897	
Conecuh	35,603	38,525	3,442	3,284	2,990	2,744	3,143	3,091	2,635	3,439	2,954	3,225	2,909	2,773	2,932	
Coosa	13,601	14,895	1,380	1,304	1,273	1,281	1,333	1,162	1,133	1,380	1,286	1,281	1,375	1,388	1,407	
Crenshaw	113,295	125,895	10,428	10,603	11,074	10,265	10,549	9,544	9,529	12,214	12,572	12,207	12,442	10,640	11,721	
Cullman	27,786	31,640	2,645	2,575	2,683	2,710	2,793	2,284	2,231	3,129	2,996	3,608	3,430	2,792	2,902	
Dale	187,575	215,399	18,382	17,722	19,572	18,812	18,716	16,707	16,684	20,955	20,733	22,886	22,252	20,129	21,920	
Dallas	75,869	75,869	6,600	6,202	6,488	6,358	7,762	6,030	5,840	8,539	8,187	8,681	9,239	7,578	9,344	
DeKalb	175,594	194,607	16,425	16,114	17,032	15,839	18,363	15,154	15,002	18,850	17,877	19,076	18,782	16,429	20,988	
Elmore	130,363	147,697	13,086	13,329	13,358	12,452	13,042	11,185	10,625	13,623	12,926	14,332	13,480	13,482	13,857	
Escambia	70,140	77,805	6,290	6,265	6,372	6,281	6,622	5,864	6,271	7,204	6,920	7,340	7,460	6,730	7,275	
Etowah	127,926	142,384	12,631	11,360	12,739	12,208	13,545	10,617	10,485	12,566	11,907	12,649	12,696	11,421	13,054	
Fayette	320,993	371,328	33,264	31,657	33,003	31,417	34,570	29,186	28,494	34,763	34,025	35,785	34,473	32,617	35,532	
Franklin	78,218	89,529	7,492	7,113	7,576	7,748	8,821	6,583	6,396	8,011	8,129	9,417	8,679	7,193	8,511	
Geneva	81,682	91,365	9,442	8,856	7,053	7,341	7,363	6,227	6,228	9,951	9,342	8,724	9,598	7,193	7,634	
Greene	90,583	99,129	8,917	9,252	8,225	7,897	8,785	7,684	7,905	9,331	9,659	10,167	9,113	8,737	8,988	
Hale	15,674	19,818	1,577	1,619	1,697	1,492	1,644	1,193	1,348	1,774	1,590	2,069	1,840	1,599	1,695	
Henry	27,512	30,557	2,762	2,601	2,526	2,521	2,740	2,335	2,346	2,881	3,172	2,949	3,045	2,514	2,749	
Houston	38,414	43,841	4,039	3,657	3,744	3,558	4,092	3,514	3,261	4,284	4,143	4,148	4,013	3,424	3,825	
Jackson	380,869	429,803	35,086	34,920	39,234	36,377	40,442	34,542	35,048	38,347	35,572	38,310	36,727	35,982	39,382	
Jefferson	133,812	147,746	12,678	12,838	12,820	12,466	12,921	10,794	10,611	13,926	13,960	14,247	13,751	12,857	13,179	
Lamar	3,854,080	4,307,024	370,441	354,863	390,030	375,805	434,462	354,873	344,553	399,743	392,331	404,671	401,915	386,288	388,549	
Laurel	25,669	30,047	2,536	2,316	2,722	2,703	2,840	2,361	2,268	2,876	2,779	2,876	2,876	2,643	2,748	
Lawrence	210,477	242,869	21,455	19,754	20,523	20,983	24,866	17,717	16,654	22,576	21,000	21,905	20,957	19,242	21,385	
Lee	47,520	53,251	4,722	4,279	4,645	4,512	5,189	4,780	4,853	5,225	5,159	5,677	5,174	4,509	4,684	
Limestown	220,081	251,615	21,022	21,490	22,877	21,539	22,526	21,042	19,795	23,054	23,418	24,124	23,238	21,351	23,593	
Lowndes	111,708	128,949	11,462	10,264	11,602	11,141	11,304	9,261	9,068	11,895	12,004	13,086	12,013	11,144	11,971	
Macon	18,696	21,844	1,743	2,006	2,112	1,769	2,474	1,719	1,658	1,969	1,920	2,095	2,141	1,849	1,865	
Madison	38,802	43,409	3,646	4,001	3,847	3,472	3,572	4,034	3,320	4,024	3,765	3,915	4,076	3,748	4,071	
Marengo	650,561	712,693	64,278	57,876	62,528	61,300	65,910	52,838	52,752	65,256	63,337	66,891	61,451	60,610	65,251	
Marion	69,963	72,357	5,682	5,994	6,721	6,000	6,260	5,520	5,521	6,815	5,760	6,548	6,817	6,853	6,839	
Marshall	71,945	65,426	5,790	5,434	5,600	5,589	6,105	5,028	5,000	6,599	6,265	7,451	6,482	6,561	6,022	
Mobile	245,626	268,585	23,611	21,674	23,905	22,581	24,559	20,911	20,630	25,494	23,535	26,464	25,084	24,163	24,767	
Montgomery	1,310,142	1,484,382	126,892	117,553	122,273	121,243	135,685	117,316	111,453	133,530	132,984	135,737	125,874	121,381	110,744	
Morgan	99,183	156,798	11,978	11,761	12,761	11,896	11,979	8,140	8,584	10,405	8,973	9,342	7,654	6,805	8,287	
Perry	880,001	1,033,750	92,675	86,544	90,425	88,220	95,958	82,120	80,640	93,725	89,426	94,501	93,463	85,834	97,431	
Pickens	424,408	464,592	37,019	38,217	40,949	35,403	36,982	32,914	30,764	35,050	45,952	45,214	38,917	35,868	39,016	
Pike	25,212	28,053	2,342	2,815	2,454	2,398	2,646	2,180	2,081	2,672	2,629	2,771	2,691	2,520	2,790	
Randolph	42,799	47,704	3,932	3,884	4,161	4,226	4,226	4,323	3,365	4,162	4,022	4,013	4,790	4,901	4,098	
Russell	76,968	89,389	7,428	7,473	7,734	7,271	7,580	6,584	6,162	8,022	8,236	8,890	7,955	6,927	7,856	
St. Clair	47,582	51,960	4,098	4,106	4,413	4,231	4,991	4,237	3,886	4,616	4,022	4,352	4,437	3,595	3,873	
Shelby	74,833	83,268	7,225	6,940	6,976	6,928	7,189	6,397	6,101	7,454	7,244	7,839	7,706	7,078	7,623	
Sumter	74,776	94,879	9,597	8,332	8,587	8,057	7,837	7,540	7,277	9,457	9,364	10,124	10,098	9,357	10,720	
Talladega	198,671	231,350	21,678	18,557	20,947	20,840	19,431	18,584	18,488	21,800	20,421	23,872	24,314	20,738	23,092	
Tallapoosa	167,255	30,578	2,671	2,632	2,786	2,567	2,875	2,408	2,203	2,927	2,626	2,978	2,989	2,719	2,854	
Tuscaloosa	267,255	184,561	16,749	9,492	10,332	10,332	41,109	37,350	36,539	41,786	40,764	43,624	42,285	40,832	43,787	
Walker	107,804	116,459	10,026	9,492	10,332	10,332	41,109	37,350	36,539	41,786	40,764	43,624	42,285	40,832	43,787	
Washington	432,745	474,953	42,121	42,063	41,010	41,010	10,266	8,444	8,159	10,349	9,508	10,230	10,489	9,628	10,381	
Wilcox	200,992	223,305	19,876	19,642	19,697	19,321	19,729	17,972	18,015	21,649	20,044	21,375	20,268	19,328	21,112	
Winston	20,696	23,013	2,226	1,906	1,949	2,066	2,205	1,902	1,974	2,126	2,171	2,422	2,210	1,826	1,878	
Statewide	26,164	29,989	2,539	2,327	2,415	2,444	2,570	2,437	2,803	2,939	2,640	2,902	2,923	2,477	2,562	
Statewide	66,452	79,900	7,509	7,152	7,189	5,805	6,943	6,203	6,441	7,477	7,252	8,778	8,429	7,120	7,938	
Statewide	2,603,581	2,908,331	265,200	246,588	260,974	287,162	355,790	308,183	245,402	278,966	247,369	294,370	299,437	277,801	287,803	
BUILDING ACTIVITY IN SELECTED ALABAMA CITIES**																
Anniston																
Building permits (\$1,000)																
Total	12,201	10,003	808	1,779	367	915	465	794	1,122	551	793	840	1,195	415	1,247	
Residential	3,641	5,366	524	1,194	221	587	273	186	268	412	84	378	238	220	363	
Nonresidential	7,374	3,482	132	510	103	70	110	514	757	26	554	317	866	109	734	
Birmingham																
Building permits (\$1,000)																
Total	82,340	115,704	5,351	12,230	14,839	16,494	6,588	14,589	4,011	13,347	7,635	15,801	10,367	12,367	10,880	
Residential	26,683	30,517	1,600	5,469	3,157	8,052	1,274	1,206	899	4,142	3,534	2,044	1,964	2,117	2,620	
Nonresidential	23,658	36,577	572	1,885	7,381	2,342	1,468	3,426	860	1,907	1,157	3,186	839	3,692	4,368	
Decatur																
Building permits (\$1,000)																
Total	44,141	49,063	4,900	4,253	4,610	4,470	2,782	1,020	1,093	1,706	4,692	5,213	5,397	5,103	5,524	
Residential	13,610	14,710	1,233	1,114	1,157	994	820	689	706	1,003	1,158	1,472	1,366	1,269	1,438	
Nonresidential	29,259	32,950	3,513	3,010	3,312	3,361	1,880	245	211	691	3,386	3,574	3,860	3,661	3,909	
Dothan																
Building permits (\$1,000)																
Total	25,744	17,171	1,214	2,179	1,207	1,530	1,869	3,086	1,797	3,642	2,363	1,497	2,923	2,190	1,332	
Residential	12,313	7,434	671	448	727	507	584	810	1,058	1,152	1,400	979	1,766	497	936	
Nonresidential	10,847	7,194	379	1,496	155	778	1,100	2,031	550	2,263	696	203	808	1,408	218	
Gadsden																
Building permits (\$1,000)																
Total	23,217	16,498	6,720	976	706	2,325	282	699	1,306	651	2,064	1,091	1,101	1,027	1,158	
Residential	4,349	5,904	1,752	197	299	2,149	36	188	122	190	1,515	564	559	445	548	
Nonresidential	16,334	8,588	4,967	544	15	17	18	359	1,063	174	253	294	298	335	364	
Huntsville																
Building permits (\$1,000)																
Total	41,647	60,331	4,136	3,905	3,427	5,427	5,390	4,061	2,818	7,584	5,812	3,380	5,765	6,542	1,786	
Residential	22,982	29,097	1,743	982	1,489	3,725	994	553	620	2,531	1,061	1,764	1,842	1,164	1,786	
Nonresidential	12,740	25,497	1,887	2,436	985	1,384	4,089	2,916	1,593	4,398	3,739	1,224	3,5			

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1978					1979							
	1977	1978	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.
BUILDING ACTIVITY IN SELECTED ALABAMA CITIES—CONTINUED															
Quad-Cities^{1,2}															
Building permits (\$1,000)															
Total	34,845	34,412	3,922	2,525	2,841	1,140	1,148	842	1,832	2,754	3,342	2,855	4,146	1,818	2,244
Residential	17,430	16,330	1,562	981	1,933	602	739	530	930	2,379	2,267	1,787	1,216	871	1,463
Nonresidential	14,122	15,011	2,101	1,278	564	155	250	74	595	86	820	700	658	755	278
Selma															
Building permits (\$1,000)															
Total	4,859	6,474	339	262	1,592	554	289	561	402	995	450	426	538	650	703
Residential	2,546	1,765	148	180	110	195	202	450	264	351	159	274	234	429	270
Nonresidential	1,075	3,296		4	1,276	247		43		463	101	48	92	59	160
Tuscaloosa															
Building permits (\$1,000)															
Total	38,714	29,257	2,738	3,627	3,611	1,605	1,006	1,145	1,777	2,726	1,214	2,065	2,737	6,555	5,474
Residential	25,828	16,549	1,894	908	1,124	769	441	813	1,097	1,565	791	1,453	2,221	793	1,046
Nonresidential	9,550	8,916	462	2,418	1,941	254	380	139	492	798	192	422	103	5,485	4,112

NOTE: A complete listing of data sources is available in this issue of *Alabama Business*. Throughout this table, details do not necessarily add to totals due to rounding. For cement, coke, and crude oil, individual months may not add to annual totals due to late revisions in annual data. ^r Revised.

¹ Estimated total for calendar month based on adjustment of weekly data. ² Alabama has more than 90% of total capacity in the four-state area. ³ These data may not be reused in any manner without the express permission of F. W. Dodge Div., McGraw-Hill Information Co. ⁴ End-of-month balance.

⁵ Beginning January 1978, the Consumer Price Index consists of "All Urban Consumers." Prior to that date, it included only "Urban Wage Earners and Clerical Workers." Historical data will not be available due to the change in coverage. No "Energy" data are available prior to 1978, and "Housing" data prior to January 1978 are not comparable to the new "Housing" series due to a change in definition.

⁶ These data were previously presented as the "Wholesale Price Index." The new title more accurately reflects the coverage of the data.

⁷ Civilian labor force, unemployment, and total employment are adjusted by place of residence, and total nonagricultural employment and its components are by place of work. Annual data are monthly averages. Data for the latest month are preliminary and will be revised in the following issue. All data are adjusted to March 1978 benchmark. Labor force, total employment, and unemployment estimates prior to April 1978 are not comparable to subsequent estimates. Revised procedures have been incorporated which create a "break in series," since many of the new inputs are not available for earlier periods. The nonagricultural wage and salary employment series is not affected by these changes.

⁸ Includes both inbound and outbound shipments by water moving through private facilities as well as through the Alabama State Docks; excludes tonnage for military installations.

⁹ Excludes sales to federal government. ¹⁰ These data may not be reused in any manner without the express permission of R. L. Polk and Company.

¹¹ Retail sales data represent sales at retail as reported to the Alabama Department of Revenue under the definition of the Alabama Sales Tax Law. Total sales figures include sales at retail by wholesalers and other nonretail firms as well as retail concerns. Sales at retail thus defined should not be confused with all sales (including nonretail sales) by retail concerns as reported in the *Census of Retail Trade*. Monthly sales figures are preliminary and subject to revision on a continuing basis. Sales figures for the two latest months are normally low because they do not yet include data from late reporters. Retail sales historical data prior to 1976 are not available for the new series. The "Statewide" category in the "County" section provides sales figures which are not attributable to individual counties; it does not represent a state total.

¹² Private construction only. May be partially estimated by the Bureau of the Census. ¹³ Quad-Cities consists of Florence, Muscle Shoals, Sheffield, and Tusculuma.

C&BA Celebrates 60 Years of Service

The year 1979 marks the 60th anniversary of the founding of The University of Alabama's College of Commerce and Business Administration. In a letter published in the Fall 1979 edition of *The Executive*, a publication of the Commerce Executives Society, Interim Dean Edward M. Smith reflected on the school's history. The text of that letter is printed below in its entirety.

In 1919, when our commerce school was founded, business schools in universities had been in operation for only about 20 years. Before the turn of the century, the best "school" for business had been considered the "school of experience." But our University and State were among the first to realize that "business administration is a university subject."

Since its establishment in 1919, our school has been dedicated to providing the best professional business training possible—through research, service, and teaching; the goals of the University.

In 1979—our 60th anniversary—we find an increasing need for sound training in economics and business. The scarcity of resources, inflation, and the energy crisis have forced us to focus more precisely on efficient management of organizations—both profit and nonprofit.

Our college is unusual in that in its 60 years of existence it has had only three deans. The tenure of each dean is characterized by remarkable quality and growth, and each period is rather distinct in its orientation.

The late Dean Lee Bidgood's tenure was characterized by establishing a sound beginning for a College of Business with regional and national reputation. His faculty was recruited from the best schools nationally, and his leadership was recognized by his election as president of our national accrediting society (American Assembly of Collegiate Schools of Business) on two occasions.

Dean Emeritus Paul Garner's period of service was characterized by an expansion of faculty and programs to accommodate the expanding numbers of students wishing to attend the College. Dean Garner is known for his early interest in international business. In addition to taking the name of The University of Alabama to all corners of the world, he was active in representing the College nationally.

Dean Jack Fielden strengthened and established new relationships with the business community and created a partnership which serves as a model for colleges of business. His period of service as dean is also characterized by the recruitment of high quality faculty and the promotion of faculty research.

During this next academic year, the administration and faculty will be dedicated to the development of an intellectual and professional atmosphere which will be conducive for the continuation of the fine record of the College of Commerce and Business Administration. The search process for a new dean is underway, and we are dedicated to providing the supportive environment for the new dean to develop his own period of distinctive service for the College.

As we pause to commemorate the end of 60 good years of service, we sincerely wish to thank all of you for your interest and your support in so many ways, and we ask that you continue to support us as we strive to serve the state in any way possible.

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College of Commerce and Business Administration

Edward M. Smith, Interim Dean

Center for Business and Economic Research

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Ed Rutledge, Research Associate & Manager, State Data Center
Carolyn Sawyer, Research Associate
James T. Southern, Research Associate & Editor
Deborah Hamilton, Research Associate
Larry Bates, Research Associate

Betty Northington, Research Assistant
Carol Beavers, Research Assistant
Judy Burchfield, Staff Assistant
Marsha Baines, Research Clerk
Patricia Murphy, Research Clerk
Michelle Ford, Research Clerk

The Economy in Perspective:

Trends in State Expenditures

Expenditures by the state government have a large and pervasive impact on the economy of Alabama since the state directly employs more people than does any other entity. The state government is also a large source of demand for raw materials and goods and services: from sand and gravel to pencils to airline tickets. Thus, the pattern of government expenditure can have a significant impact on the growth trends for economic sectors and geographic regions within the state.

In 1978, state expenditures in Alabama totaled approximately \$2.75 billion. This total includes transfers of funds to local governments, but it excludes the transactions of the retirement systems (\$.9 billion) and transactions involving social security contributions and state employee withholding taxes. The \$2.75 billion of state expenditure was comprised of approximately 25% federal grant funds and 75% state-generated funds. The state-generated funds were primarily tax receipts, but certain nontax sources were also important. The 4% state sales tax generated \$495 million, which is 25% of the non-Federal money which the state spent in 1978. Major nontax sources in 1978 included interest on state deposits (\$22 million) and court fees and fines (\$11 million).

The \$2.75 billion which the State of Alabama spent in 1978 appears to be a sharp increase compared to the \$.96 billion which was spent in 1968. Nominal state expenditure has increased from \$278 per capita in 1968 to \$743 per capita in 1978. The appearance of a sharp increase is deceiving, however, since the past 10 years have been characterized by an intense and prolonged inflation in the U.S. economy.

Every individual is aware of how the rising cost of living has affected him or her personally during the past 10 years. The same inflationary forces have also affected the ability of the State of Alabama to provide governmental services. Adjusted for inflation (using the implicit GNP deflator), the \$2.75 billion of expenditure in 1978 is equivalent to only \$1.43 billion in 1968 purchasing power. Since 1968, the real level of state expenditure has increased only 48%, and part of that increase can be associated with a growing population. Real per

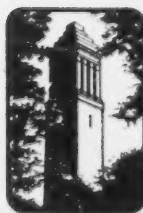
capita expenditure has increased from \$278 in 1968 to an equivalent of \$386 in 1978—a real increase of 39%. During the same period, the real per capita personal income of Alabama citizens has increased by almost 100%. In real terms, state government services represent a smaller proportion of per capita personal income in 1978 than in 1968.

During the past 10 years, the functional pattern of state government services has changed. Some areas of government expenditure have shown marked real growth, while others have diminished in real terms. Some programs, like Medicaid and the Law Enforcement Assistance program are areas of present expenditure which did not exist 10 years ago. The accompanying table summarizes the change between 1968 and 1978 in the real value of expenditures by state government under several categories of service.

Change in Real Purchasing Power of
State Government Expenditures,
1968 to 1978

Category	Percent Change
Health (including Medicaid)	+ 415
General Government Administration and Regulation . .	+ 243
Protection of Persons and Property	+ 68
Education (including libraries)	+ 56
Health (excluding Medicaid)	- 2
Highways and Transportation	- 2
Natural Resources and Recreation	- 24
Social Services	- 24

The above calculations are based on deflation of 1978 expenditures by the implicit GNP deflator for state and local government services, as reported by U.S. Department of Commerce. It should be noted that 1968 social services expenditures are not really comparable to those for 1978 because of significant changes in the relationships of state and federal programs and responsibilities. In other respects, the figures speak for themselves.—Ronald Bird



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Center for Business
and Economic Research
The University of Alabama
P. O. Box AK
University, Alabama 35486

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